

Miramar Rakia Modern Brandy Offering Summary

In 2019 the U.S. Distilled Spirits industry marked its 10th straight year of record sales volumes, and growth over beer and wine. Sales were up 5.2% to \$29 Billion. Spirit sales are recession proof, technology proof, and even virus proof – liquor store sales have increased 37% in 2020.

Within Spirits, the Brandy/Cognac category is one of the top 5 categories with record sales of \$2.7 Billion. Yet, this category is ripe for disruption.

Miramar Rakia Modern Brandy is disrupting the Brandy/Cognac category by creating a new, fresh, modern and luxurious taste profile and experience that is uniquely singular in



the world of Spirits. Category disruption is the key strategy used by Billion dollar Spirits brands including Patron Tequila, Grey Goose Vodka, Hendricks Gin and Titos Vodka.

Miramar Spirits, LLC has an exclusive agreement with an exceptional Rakia production distillery in Bulgaria, and an exclusive agreement with the largest liquor Distributor in the U.S.. Additionally, the Company has secured placements in Meijer and Binny's stores for 2021. Miramar Rakia Modern Brandy recently won the 2020 Double Gold Medal from the San Francisco World Spirit Competition, the most prestigious competition in the World. This award is very rare, and was only awarded to those brands that were awarded a Gold Medal unanimously by all 32 judges.

Ms. Selena Nitz, the founder of the Company grew up making Rakia in Bulgaria with her father and grandfather in their home still.

She has a deep understanding of production methods and industry / consumer trends. She is supported in the business by prominent industry veteran Phil Gervasi. With 30 years of experience, Mr. Gervasi was the former Executive Vice President for North American Sales for Patron Spirits, where he and his team were responsible for significant sales gains which led to the sale of the brand to Bacardi for \$5.1 Billion.

Miramar Spirits LLC exit strategy is based on industry comparables and within 5 years anticipates a sale of \$100 Million+. The Company is raising \$2.5 Million for 20% equity through the issuance of preferred stock to support business operations including inventories, marketing and general working capital. The Company's website can be found at DrinkMirarmar.com. Contact Ms. Nitz at selena@miramarspirits.com.